

Bluewave cuts the cost of running global BPO networks.

Contact-center operators in Egypt, the Philippines, and Jamaica routinely overpay for international circuits - often by multiples of the market rate. Bluewave resources, consolidates, and right-sizes that network, and the savings are dramatic.

40–70%

Typical network cost
reduction in high-cost
BPO markets

\$1M+

Annual savings
identified on a single
client's footprint

**Carrier
Neutral**

Independent sourcing
across every major
global provider

WHERE THE MONEY LEAKS

Offshore delivery sites are the most overpriced circuits on the network.

BPOs scale fast into markets where competitive carrier options are thin and incumbent pricing goes unchallenged. Three patterns drive the overspend we see again and again:

Incumbent Premiums

Legacy global MPLS from a single incumbent carrier is priced at 3–5× the local market rate, especially on international tails into Egypt and the Caribbean.

Multi-carrier Sprawl

Dozens of sites, multiple vendors, no leverage. Renewals roll over automatically at full price with no competitive re-bid.

Over-provisioned & Stale

Circuits sized years ago, diverse links nobody re-scoped, and bandwidth paid for but never used.

WHERE WE CONSISTENTLY SEE COST

Real before-and-after economics by market.

Anonymized from live Bluewave engagements. Each shows what a customer was paying an incumbent carrier versus what Bluewave drove the same (or greater) service down to.

 What they were paying  What Bluewave drove it to

Egypt - Cairo / Giza

↓ 72% per month

300 Mbps international MPLS · delivery site

Incumbent MPLS
Before

\$72,000 / mo

Bluewave Sourced
After

\$20,400 / mo

A customer was paying roughly **\$72,000/month** for a single 300 Mbps circuit. Bluewave re-sourced the same service to **~\$20,400/month** - over **\$600,000 saved per year on one circuit**. Egypt is the single most overpriced market we encounter.

Philippines — Metro Manila / Provincial

↓ 65–90% per month

Metro Ethernet · delivery & data-center sites

Incumbent
600 Mbps
Before

\$9,700 / mo

Bluewave Sourced
After

\$2,200 / mo

A site paying **\$9,700/month for 600 Mbps** moved to **1 Gbps for ~\$2,200/month** - more bandwidth at **~77% less cost**. On data-center ports we see the same shift: large 10 Gbps links priced near **\$19,500/mo** re-sourced to VPLS at **~\$8,250/mo**.

Jamaica — Kingston

↓ 32% per month

1 Gbps international MPLS · delivery site

Incumbent MPLS
Before

\$32,900 / mo

Bluewave Sourced
After

\$22,200 / mo

A customer paying **\$32,900/month** for 1 Gbps into Kingston was re-sourced to **~\$22,200/month** - roughly **\$128,000 saved per year on one circuit**, with resilient diverse paths retained.

THE PROOF, LOCATION BY LOCATION

20 real locations. One consistent story.

Every row is an anonymized circuit from a live Bluewave engagement - what the customer was paying an incumbent carrier versus the re-sourced Bluewave price. Egypt, the Philippines, and Jamaica are highlighted - the markets where we most consistently see incumbent overpricing.

\$446,703

Combined monthly savings across these 20 sites

\$5.36M

Annualized savings from the same 20 circuits

69%

Average cost reduction across the group

#	COUNTRY	SITE & SERVICE	WAS PAYING / MO	BLUEWAVE / MO	SAVED / MO
1	Philippines	Metro Manila — data center · 3 Gbps VPLS ×2	\$86,400	\$9,843	\$76,558
2	Egypt	Cairo / Giza — delivery · 300 Mbps MPLS ×2	\$124,603	\$51,648	\$72,956
3	Dominican Rep.	Santo Domingo — delivery · 2G/1.5G + DIA	\$77,547	\$32,050	\$45,497
4	Philippines	Davao — data center · 3 Gbps VPLS	\$40,180	\$4,400	\$35,780
5	Guatemala	Guatemala City — delivery · 2G/1.5G	\$37,747	\$8,018	\$29,730
6	Jamaica	Kingston — delivery · 1 Gbps MPLS ×2	\$58,762	\$29,381	\$29,381
7	Mexico	delivery · 1 Gbps MPLS ×2	\$27,905	\$5,675	\$22,230
8	India	Bangalore — delivery · 800 Mbps ×2	\$32,534	\$13,004	\$19,531
9	Bulgaria	Sofia — delivery · 2G/1G	\$23,044	\$6,780	\$16,264
10	South Africa	Cape Town — delivery · 200 Mbps ×2	\$18,529	\$3,924	\$14,605
11	Philippines	Clark / Angeles City — delivery · 300 Mbps ME	\$16,558	\$2,714	\$13,844
12	Mexico	Guadalajara — delivery · 600 Mbps ×2 + DIA	\$18,273	\$4,605	\$13,668
13	Honduras	San Pedro Sula — delivery · 500M/1G + DIA	\$19,365	\$8,627	\$10,739
14	Philippines	Cavite (Dasmariñas) — delivery · 900M-1G ME	\$13,688	\$4,900	\$8,788
15	Philippines	Clark / Angeles City (2) — delivery · 300M-400M	\$11,199	\$3,100	\$8,099
16	Philippines	Iloilo — delivery · 600M-1G ME	\$9,703	\$2,200	\$7,503
17	Philippines	Clark / Angeles City (3) — delivery · 900M-1G	\$12,091	\$6,500	\$5,591
18	Philippines	Davao — delivery · 300 Mbps ME	\$6,689	\$1,100	\$5,589
19	Philippines	Santa Rosa (Laguna) — delivery · 600 Mbps ME	\$9,855	\$4,600	\$5,255
20	Philippines	Davao (2) — delivery · 400 Mbps ME	\$7,398	\$2,300	\$5,098
TOTAL	Top 20 locations (combined)		\$652,069	\$205,366	\$446,703

PROOF ACROSS THE PORTFOLIO

What this adds up to across real BPO clients.

Aggregate outcomes from Bluewave engagements with global outsourcing and CX providers - client names are withheld.

49%

GLOBAL CX PROVIDER · MULTI-SITE

~\$107,700/month saved - roughly \$1.3M a year - by consolidating a multi-country portfolio onto a single competitively sourced backbone.

\$71.5K → \$48.7K

40,000-SEAT OUTSOURCER

Monthly spend across eight in-scope international sites cut by ~32% validated site by site before any migration.

\$1M+ / yr

GLOBAL BPO · INTL. MPLS

Egypt, Jamaica, and LATAM circuits re-sourced and consolidated - over a million dollars in annual savings identified across primary and diverse links.

+67% speed – 77% cost

PHILIPPINES CONTACT CENTER

Upgraded from 600 Mbps to 1 Gbps while cutting the monthly bill by more than three-quarters - better performance for far less.

HOW BLUEWAVE DRIVES IT DOWN

An independent, repeatable optimization motion.

We are carrier-neutral - not tied to any single provider - so every recommendation is built around your economics, not a vendor quota.

1

Rapid network assessment

We inventory every circuit, contract, term date, and true utilization across your global footprint - usually surfacing savings within weeks.

2

Competitive multi-carrier sourcing

We put your incumbent pricing up against the full global carrier market to break the premium on offshore tails.

3

Consolidate & right-size

Collapse multi-vendor sprawl onto one managed backbone (ELAN / VPLS) and re-scope over-provisioned links to real demand.

4

Managed & monitored

Proactive monitoring and the network interface device are included - single-vendor accountability, no hidden add-ons at renewal.

MORE THAN SAVINGS

A network engineered like a carrier — not a vendor relationship.

Cost is only half the story. Bluewave and our global backbone partner operate these networks together, giving every BPO the standing, transparency, and responsiveness normally reserved for carriers themselves.



Treated like a carrier, not a ticket

Each BPO is set up with **direct involvement from the network operations center (NOC)**. During a circuit outage, both sides are actively engaged in real time to isolate and resolve the issue - you are handled as a peer carrier, not a support ticket sitting in a queue.



Transparent by design

Nothing is hidden behind proprietary walls. **Route KMZ paths are shared openly**, and we engineer side by side - selecting physical routes and provider-edge (PE) locations together - so you can see and shape exactly how your traffic flows.



A better network by design

Because both sides participate actively in the design, you don't just get a cheaper network - you get a better engineered one: more diverse, more resilient, and mapped to your real delivery footprint from day one.

See what your network should cost.

A no-obligation Bluewave assessment benchmarks your Egypt, Philippines, and Jamaica circuits against the market - and shows the savings before you commit to anything.

[Schedule a network cost assessment](#)